



## World Insurance Associates Acquires Pinnacle Insurance Group of Indiana

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TINTON FALLS, N.J.--([BUSINESS WIRE](#))--World Insurance Associates LLC (WIA), a Top 100 Insurance Agency, announced today that it acquired Pinnacle Insurance Group of Indiana on May 1, 2020. Terms of the transaction were not disclosed.

Since 1942, Pinnacle Insurance Group of Indiana has been a trusted insurance and risk management advisor to commercial and personal insurance clients throughout the country. The agency continues to serve its communities with respect, honesty, and integrity. The advisors at Pinnacle are committed to professionalism and extensive education to serve the complex needs of their clients.

"Pinnacle Insurance Group has established a reputation for high ethical standards, which we greatly value and welcome at our organization," states Rich Eknoian, CEO and Co-Founder of World Insurance Associates LLC. "We warmly welcome the Pinnacle Insurance Group team and look forward to working closely together."

Mark Bates, President of Pinnacle Insurance Group, states, "World Insurance shares our commitment of delivering outstanding customer service and quality risk management solutions for our valued clients. By remaining an active principal, I look forward to growing our footprint while working alongside a highly respected team of professionals in the insurance industry. Joining World Insurance is being part of something greater. We'll be able to offer our clients even more options and resources as a result."

### About World Insurance Associates LLC

World Insurance Associates LLC is headquartered in Tinton Falls, NJ, and is a nationally ranked, full-service insurance brokerage providing world-class asset and lifestyle protection with risk management, insurance, and benefit consulting services for individuals and businesses. Since its founding in 2012, WIA has completed 63 acquisitions and serves its customers from 49 offices in 12 states and Washington, DC. WIA has been named one of The Most Successful Companies in America by Inc. 5000, is a Top 100 P/C Agency by Insurance Journal and Business Insurance, a four-time honoree by NJBIZ Fast 50, and a Business Insurance Best Place to Work. For more information, please visit [www.worldins.net](http://www.worldins.net).

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